



## Leveraging Business for Social Change: Building the Field of Social Business Competition Winner

Dear Satyen,

Congratulations! We are delighted to announce that the Changemakers international online community selected your entry as a winner in the Artemisia/Changemakers Leveraging Business For Social Change: Building The Field Of Social Business global competition. Our entire team, as well as Artemisia, is excited to highlight you as a leader in the field working on social business.

The Leveraging Business For Social Change: Building The Field Of Social Business collaborative competition fostered an impressive global community of thought leaders, topical experts, and others interested in social business. Overall, the effort sourced 448 entries from 78 countries around the world.

By selecting your entry as a winner, the online community has honored you and your colleagues for the outstanding demonstration of innovation, social impact, and sustainability. In recognition of this honor, you have won a cash prize of US \$5000. We will ask you in a separate email all the information we need from you to send you the money. Once it is ready you should be receiving this prize in approximately four to six weeks. Please contact us to confirm its arrival at that point.

Your winning entry will be permanently archived and open to the public as an example of innovative leadership toward social business. We encourage you to continue to utilize the Changemakers platform and website as a resource to spread awareness about your high-impact solution, thereby increasing your visibility to entrants, journalists, potential partners, and donors. As a lifetime member of the Changemakers community, we hope you will continue to engage and interact, imparting advice, sharing goals, and inspiring collaborative action to bring your innovation to scale.

This is your opportunity to give more visibility to your work. In this way, we are sending you attached the ecard winners announced, a button to post on your website and the press release with the announcement. Please, let us know if we can assist you in anything else.

Again, on behalf of the Changemakers team and Artemisia, we congratulate you on your outstanding work. We look forward to working with you as you continue to build excitement and momentum around your innovation.

Best wishes,

The Changemakers Team